

Epson partners with Sahara Presentation Systems to grow office projector distribution channel

Cutting edge AV solutions and software distributor partners with Epson for desktop, portable, ultra-portable, short throw and installation projectors

4 April 2016 – Epson has announced Sahara Presentation Systems Plc as a new UK distribution partner for its corporate projectors.

Sahara has been distributing high-tech AV solutions and software for the last 40 years, specialising in the education, health, public and corporate sectors. The distributor joins Midwich, Maverick and Steljes as Epson's selected distribution partners in the UK.

Under the new deal, Sahara will add Epson's portable and desktop projectors (**EB-32, EB-U32, EB-X27, EB-W29, EB-900 series**), ultra-portable projectors (**EB-1700 series**), short throw projectors (**EB-500, EB-1400 series**) and installation projectors (**EB-1900 series**) to its product portfolio.

Claire Robinson, Head of Business Sales at Epson UK, stated: "Our range of office projectors includes both portable and installation models with superior colour light output (CLO), creating a portfolio that really stands out in the corporate, health, education and public sectors. This partnership to grow our channel is strategically important to Epson, so we're pleased to be working with Sahara, who has a distinguished record in the AV market.

Shaun Marklew, Sales and Marketing Director from Sahara commented: "The addition of the number one projector brand Epson to our portfolio gives greater depth and further value to our existing projector line-up. As experts in education we are perfectly placed to sell the interactive models and with our rapid growth in the corporate market Epson's range of business projectors further enhance Saharas enterprise product range. Sahara is one of the fastest growing distributors of AV products and this year is celebrating its 40th year in business on the back of an award winning 2015."

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Notes to Editor:

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

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Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises nearly 72,000 employees in 93 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

<http://global.epson.com/>

About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of 1,700 employees, Epson Europe's sales for fiscal year 2014 were 1,551 million Euros. <http://www.epson.eu>

Environmental Vision 2050

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